

April 25, 2002

Dear Friend:

You can probably guess my surprise last August when I awoke from anesthesia at Reston Hospital Center to learn that in addition to my appendix being removed which I expected, seven inches of my colon had been removed also because it was found during the surgery that **I had colon cancer!**

But really I should not have been too surprised. **American men have a one in two lifetime risk of developing cancer; for women the risk is one in three.**

Fortunately a great deal is being done through research for prevention, early detection, and cure. The American Cancer Society has as goals of reducing cancer deaths by 50% and reducing cancer incidence by 25%. **I have decided to help the American Cancer Society reach its goals. And I hope you will help as well.**

Join me in the Relay for Life, a Team Event to Fight Cancer. As indicated on the enclosed form, you can help by simply writing a generous check to the **American Cancer Society**, become a member of my team to help raise money from others, and/or participate in the Relay for Life event at South Lakes High School on June 8-9.

**Relay for Life is the major fundraising event for the American Cancer Society.** Last year, more than 10,000 people participated in 14 events in the Washington, D.C. area raising more than \$1.37 million to fight cancer in our community. The event at South Lakes is one of the biggest in the area.

I want you on my team! Please return the enclosed form right away. Call me at 703-391-2978 if you have questions or email me at [kenplum@aol.com](mailto:kenplum@aol.com).

Sincerely yours,

Kenneth R. Plum

P.S. Every contribution helps. Send yours today. And join us for the fun at the 24-hour Relay for Life Event at South Lakes High School on June 8-9 if you can.